

## The Career Makers

**With many years of experience and a wide variety of solutions, the recruiting specialist access helps both companies and candidates optimise their potential.**

Bringing top employers and highly qualified candidates together with the best possible fit: this has been the mission of access since 1991, the leading provider of recruiting services in Germany. access opens up excellent career opportunities for graduates and professionals planning their next career step. access gives companies who are looking for support when recruiting specialists and managers a decisive advantage in the war for the top talents.

Leading employers and career-minded candidates rely on support from access: the recruiting service provider works with 150 of the 200 most popular employers (according to studies). And access also cooperates with the best of the best when it comes to candidates: the access talent network encompasses 200,000 highly qualified graduates and experienced specialists and managers, mainly in the economic, business, engineering, IT, maths and legal sectors. Important factors for the success of access AG are the many years of recruiting know-how, intensive knowledge of the relevant markets, numerous contacts which are carefully maintained and the motivated team of more than 100 experienced recruiting specialists. access offers companies and candidates a wide variety of innovative solutions: the “Recruiting Solutions” portfolio includes career events, personnel consulting and channel marketing, while the “Recruiting Process Management” department offers companies tailor-made outsourcing solutions.

### **“Recruiting Solutions” for companies and candidates**

Both employers and potential applicants profit from the “Recruiting Solutions” offered by access. The access career events spanning several days offer companies and graduates or professionals from defined industries or departments an excellent opportunity to get to know one another. access pioneered this type of event more than 17 years ago. Since then, the service provider has successfully conducted almost 500 career events with more than 50,000 candidates.

A further successful “Recruiting Solution” is access personnel consulting. This department contacts suitable candidates specifically to fill top-class vacancies, as well as making career-minded candidates aware of individual job opportunities.

The high-performance channel marketing offered by access promotes an exchange of information between companies offering jobs and job seekers. A wide variety of information and web channels focused on specific target groups is on offer. University marketing is a particular strength of access: they have a network at their disposal which has been built up over more than 15 years. It encompasses contacts to professors and lecturers at more than 300 faculties in Germany, who regularly receive information on job prospects for their students. In addition, access campus employees guarantee a personal address of up to 90% of the target groups.

#### **“Recruiting Process Management” for companies**

The access “Recruiting Process Management” department offers continual relief of recruiting departments within companies. Drawing on comprehensive experience from a multitude of different projects and industries, access supports the clients' processes precisely where the client needs them – from handling incoming applications to selecting suitable candidates and managing the hiring process. The company can thus make more flexible use of its resources and quickly cover acute staffing needs. Further benefits are clear service levels, variable fees, thus avoiding high fixed costs, and standardised processes.

“All activities of the access AG pursue the same goal: offering companies and candidates the best possible opportunities for a successful mutual future”, Norbert Wangnick, Board Member of access AG, sums up the company's claim.

#### **About access**

access AG is the leading provider of recruiting services in Germany. Since 1991, access has been supporting top employers with efficient recruiting instruments for candidate sourcing, selection and handling. These include career events for graduates and professionals, personnel consulting for specialists and managers, as well as recruiting process outsourcing. Since 2007, access has been a subsidiary of Kelly Services Inc., a leading global provider of personnel services. Kelly Services is headquartered in Troy, Michigan, USA and operates worldwide. Their portfolio includes solutions for the supply of temporary workers, outsourcing, vendor management and permanent placement.

#### **We would be happy to provide you with more information if requested:**

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